

Organic Carpet Pro

Call Summary:

- Alex pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$225/month with no contract.
- He is already registered on Google and had a website too.
- Blake explained him about GMB.
- 25 miles gradually.
- 5 keywords.
- Client want to discuss this with his wife so scheduled a call later.
- He gave us a reference and was signed up with us.
- Sent our proposal and commitments.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is already registered on Google and had a website <https://www.organiccarpetpro.com/>. Client is concerned for results and want to see results with in the first month. Blake mention that if he gives three months to this campaign will get booming results. Blake pitched for voice searcher and website too but client said let's make some money first then decide later.

Additional Notes:

Client share a reference of his friend and signed up with us as well.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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| • Owner name: | Linden Fraser |
| • Business name: | Organic Carpet Pro |
| • Business number: | 516-907-7278 |

• Business email:	organiccarpetpro@gmail.com
• Personal email:	lindenfraser145@gmail.com
• Business address:	1 Lake St Massapequa, NY 11758, USA
• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)