

Hetzel hoisting LLC

Call Summary:

- Leo pitched him and he is running ads on Yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$225/month with no contract.
- He is not registered on Google and doesn't have a website too.
- Emma show him our client (speedy garage services).
- Emma help him to cancel his Yelp account.
- Emma sent him a proposal and explain it.
- 25 miles gradually.
- 5-6 keywords.
- He wants to hide his address.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is not registered on Google and doesn't have a website. We have to register him on Google with this address **10336 Weber Rd, Columbus, MI 48063**. He wants to hide his address so deal him accordingly. Emma quoted \$225 for his listing optimization. Emma told him that give at least three months to this campaign to see great results. We have to perform great, then he will be working with us for a longer run.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	7 years

Cross Checking the Information on CRM:

- | | |
|---------------------|------------------------------------|
| • Owner name: | Dave Hetzel |
| • Business name: | Hetzel hoisting LLC |
| • Business number: | (586) 980-5750 |
| • Business email: | hetzelhoisting@gmail.com |
| • Business address: | 10336 Weber Rd, Columbus, MI 48063 |

• Keywords	(5-6)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)