

Facility Maintenance Corp

Call Summary:

- Nick pitched him and he is running ads on Yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$225/month with no contract.
- He is already registered on Google and had a website too.
- 25 miles gradually.
- 5-6 keywords.
- 80% commercial 20% residential.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and humble. He is already registered on Google and had a website <https://facilitymaintenancecorp.com/>. Emma quoted \$225 for his listing optimization. Emma told him that give at least three months to this campaign to see great results. If we perform well, then he will be working with us for a longer run so deal him accordingly.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	33 years

Cross Checking the Information on CRM:

- | | |
|---------------------|-------------------------------|
| • Owner name: | Henry Singlegary |
| • Business name: | Facility Maintenance Corp |
| • Business number: | 919-609-8753 |
| • Business email: | facilityservicesllc@gmail.com |
| • Business address: | (-) |
| • Keywords | (5-6) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |

- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)