

Apex home pro Inc.

Call Summary:

- Thomas pitched him and he is running ads on Yelp getting nothing.
- Derrick jumped over the call.
- Derrick quoted \$200/month with no contract.
- He is already registered on Google and had a website too.
- 25 miles gradually.
- 5 keywords.
- Bi-weekly report.
- Derrick pitched him for voice searcher and quoted \$100.
- Derrick told him that give more couple of months to this campaign to see great results.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is already registered on Google and has a website <https://apexhomepro.com/>. Derrick quoted \$200 for his listing optimization. Derrick pitched him for voice searcher and quoted \$100 but he denied. Derrick told him to give more a couple of months to this campaign to see great results. We have to perform great to make him our permanent client so deal him accordingly.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|--|
| • Owner name: | Michael W. |
| • Business name: | Apex Home Pro INC |
| • Business number: | 610-573-9894 |
| • Personal number: | 570-952-6702 |
| • Business email: | mike@apexhomepro.com |
| • Business address: | 41 Pin Oak Dr, Jim Thorpe, PA 18229, USA |

• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)