

Nickmann's Enterprises

Call Summary:

- Max pitched, Client running ads on Yelp and get nothing.
- Explained the plan of action.
- \$200 per month with no contract.
- Client is not registered on Google.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Wayne explained the process of GBP.
- Target Services: Concrete Restoration, Brick Repair and Water Proofing (More we can take from his website).
- 80 % Residential and 20 % Commercial.
- Working Days: Mon-Fri.
- Working Hours: 8am-6pm.
- Sent our proposal and commitments.
- Wayne told him about the GBP app.
- There was an issue while charging the card regards to his billing address so Wayne sent him a payment link.
- Payment charged disclaimer given.

QA Department Notes:

He is a curious client and we have to work aggressively on his campaign, he clearly stated that if he will see a little improvement only then he will work with us for the next month so deal him accordingly. We have to register him on Google. Client had a website and we have to attach with his listings. Client said her daughter handles the marketing part so she will be also in touch with us regarding this campaign. He provided two addresses on which we can receive the post card. We can use both but have to hide because it's his home address.

38110 47 N STE ANNE MB R5H 1R2 (**preferred**).

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A

For how long the client is in this business:

N/A

Cross Checking the Information on CRM:

- Owner name: David Nickmann
- Business name: Nickmann's Enterprises
- Business number: 204-688-8150
- Business email: dnickmann@gmail.com
- 1st address: PO Box 21 GRB 27 RR2STE ANNE MB R5H 1R2
- 2nd address: 38110 47 N STE ANNE MB R5H 1R2
- Keywords (-)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)