

John Tops

Call Summary:

- Max pitched him and he is running ads on Yelp getting nothing.
- Derrick jumped over the call.
- Derrick explained him about GMB.
- Derrick quoted **USD \$250 or \$318 Canadian dollars**/month with no contract.
- He is not registered on Google but had a website too.
- Derrick show him our client (**Miami construction brokers**).
- 25 miles gradually.
- 5 keywords.
- Bi-weekly report.
- Derrick sent him some website samples and quoted \$700 one-time charge.
- Derrick told him that give at least three months to this campaign to see better results.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is not registered on Google but has a website <https://www.helpmoneymakesense.com/>. We have to register him on Google. Derrick quoted **USD \$250 or \$318 Canadian dollars** for his listing optimization. Derrick pitched him for a new website and sent him some website samples. Derrick quoted \$700 for a new website one-time charge but the customer denied and he said maybe in future I'll buy it. He is looking for good results so deal with him accordingly. Derrick told him to give at least three months to this campaign to see better results.

Additional Notes:

Kindly confirm his business address where he wants to register himself.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Jhon Tops
• Business name:	Jhon Tops
• Business number:	(613) 700-0924
• Business email:	Johntops.pfs@gmail.com
• Business address:	Not provided
• Keywords	(5)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)