

Rayne of the Wine Country

Call Summary:

- Aaron pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$250/month with no contract.
- He is already registered on Google and had a website too.
- Blake show him our client (speedy garage services).
- 25 miles gradually.
- 5 keywords.
- Working hours and days **Monday to Friday 8 AM to 5 PM.**
- Bi-weekly report.
- Blake sent him website samples on his email and quoted \$700 one-time charge.
- Blake told him that give at least three months to this campaign to see the great results.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is already registered on Google and has a website <https://rayneofthewinecountry.com/>. Blake quoted \$250 for his listing optimization. Blake told him to give at least three months to this campaign to see the great results. Blake sent him website samples in his email and quoted \$700 one-time charge. He said I'm busy right now and scheduled a call with Blake tomorrow talking about the website. Maybe he will buy a new website from us so deal with him accordingly.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	30 YEARS

Cross Checking the Information on CRM:

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|--------------------|---------------------------|
| • Owner name: | Randy Vogel |
| • Business name: | Rayne of the Wine Country |
| • Business number: | 707-527-0373 |

• Secondary number:	707-583-9862
• Personal number:	707-486-2894
• Business email:	raynewinecountry@sbcglobal.net
• Personal email:	randy.vogel@sbcglobal.net
• Business address:	339 W 9th St, Santa Rosa, CA 95401
• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)