

J Figueroa Landscape

Call Summary:

- Nick Pitched Running ads on Yelp.
- Emma explained the plan of action.
- \$225 per month with no contract.
- Client wants to confirm from our side that we are Google partners so Emma sent link for confirmation.
- Client is not registered on Google.
- Told him about the GBP app and managerial access.
- Target 25miles radius gradually.
- 5-6 high traffic keywords.
- Create YouTube channel and post 2 videos every month.
- He was driving so he said will call back when free.
- Showed our clients Miami construction brokers INC and Speedy Garage Services.
- His daughter wants to know about the campaign so Emma gave a recap to her.
- Payment charged and disclaimer given.

QA Department Notes:

Client is nice and easy to go with. We have to register him on Google, Emma told him about the post card will come in 5 days. He doesn't have a website. Client do not know much about Google and he wants from Emma to give a recap to her daughter. Emma Mention that if he will give three months at least to this campaign will get great results.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------|----------------------|
| • Owner name: | Jose Figueroa |
| • Business name: | J Figueroa Landscape |
| • Business number: | (717) 701-1228 |

- Business email: figueroajose7476@gmail.com
- Business address: 175 Omaha Ave Dover, PA 17315
- Keywords (5-6)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)