

JEL interior brush control

Call Summary:

- Nick pitched, running ads on Yelp.
- Target 25miles radius gradually.
- Showed our client **Miami construction brokers INC.**
- Client is already registered on Google.
- Client doesn't have a website.
- 5-6 good keywords.
- Bi-Weekly Report.
- Payment charged and disclaimer given.

QA Department Notes:

Client is very nice and easy to go. He is already registered on Google; we have to optimize his listings in \$225. Emma pitched for website as well but client said let's see how it goes with Google then decide for website. Emma quoted \$250 for the web-page so deal him accordingly.

Additional Notes:

Emma mentioned if he gives three months at least to this campaign will get great results.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|--|
| • Owner name: | Jason Lavoie |
| • Business name: | JEL interior brush control |
| • Business number: | (407) 683-7053 |
| • Business email: | lavoiedumpsterrentals@gmail.com |
| • Business address: | 1111 Sunflower Trail, Orlando, FL 32828, United States |
| • Keywords | (5-6) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |

- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (N/A)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)