

The Yes Cleaning Company

Call Summary:

- James pitched him and he is running ads on Yelp getting nothing.
- Ross jumped over the call.
- Ross explain him about GMB.
- Ross quoted \$200/month with no contract.
- He is already registered on Google but doesn't have a website.
- 25 miles gradually.
- 5 keywords.
- Ross show him our client (speedy garage services).
- Blake told him that give at least three months to this campaign to see great results.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is already registered on Google but doesn't have a website so deal him accordingly. Ross quoted \$200 for his listing optimization. Blake told him that give at least three months to this campaign to see great results and he agreed. He had a problem that when he types his company name on Google, a company shows up as flooring contractor, he is a carpet cleaner. So he asked to fix it.

Ross closed the sale.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|--------------------|--------------------------|
| • Owner name: | Paul Harbeck |
| • Business name: | The Yes Cleaning Company |
| • Business number: | 209-274-4601 |
| • Secondary Number | 209-781-6556 |

• Business email:	spharbeck@ymail.com
• Business address:	lone, CA 95640
• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)