

Up Top Honda Auto Mobile service

Call Summary:

- Emilia started the call and reminded her that we have been in touch on Texts.
- Showed competitors on Google and sent screen shots.
- Explained the process of GBP.
- Target 25miles radius gradually.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Showed our client (Speedy Garage Services).
- Sent the link on text as well.
- \$200 per month with no contract.
- 5-6 Keywords.
- Emma sent our proposal and commitments.
- Emma canceled her Yelp and sent screenshot, Yelp only charged her \$7.
- Target Major Services: Auto Mobile services.
- Client asked for website and Emma explained about website.
- Emma sent a sample website: Glass and mirror
- Emma sent link of live listings on Google.
- Payment charged and disclaimer given.

QA Department Notes:

Client is nice and naïve too, she doesn't have much idea about the campaign so deal accordingly. she doesn't know much about Google and not registered on Google, we created her listings. First Emma canceled her Yelp account (Yelp charges \$7 for cancelation) and signed up for GBP in \$200 and give Landing Page in \$200. Told her about the post card arrival in 7 days and 7 days for the delivery of web-page as well. She is working with her husband to run this business. Renee miller she will be in touch with us for this campaign and the name and number we have to advertise on Google is her husband Kelroy Miller so deal her accordingly. Emma said work with me for three months and the results will be tremendous.

GBP: \$200

Landing Page: \$200 \$150 up-front and remaining \$50 on the day of delivery.

Additional Notes:

She is looking for results from this campaign and we have to perform well.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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| • Owner name: | Kelroy Miller |
| • Business name: | Up Top Honda Auto Mobile service |
| • Business number: (Husband) | 647-519-6967 |
| • Wife number: | 437-239-3426 |
| • Business email: | uptophonda25@gmail.com |
| • Business address: | 67 Forth bridge Crescent North York, ON M3M 2A2, Canada |
| • Keywords | (5-6) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (No) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |
| • SEO Procedure Explained | (Yes) |
| • Information in CRM | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly | (Yes) |