

Tough Seal LLC

Call Summary:

- Leo pitched him and he is running ads on Yelp getting nothing.
- Emma jumped over the call.
- 90% residential 10% commercial.
- Emma quoted \$250/month with no contract.
- He is already registered on Google and had a website too.
- 25 miles gradually.
- 5-6 keywords.
- Emma show him our client (speedy garage services).
- Emma told him that give this campaign three month to see better results.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and easy to go. He is already registered on Google and has a website <https://toughseallc.com/>. He paid \$1000 to Go Daddy and was frustrated by Yelp as well. Emma quoted \$250 for his listing optimization. Emma told him to give this campaign three month to see better results and he agreed. If we perform great on his listing, he will stay with us for a longer time so deal him accordingly.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|--------------------|----------------------|
| • Owner name: | NORMAN HAYWARD |
| • Business name: | Tough Seal LLC |
| • Business number: | (207) 459-4971 |
| • Business email: | norm@toughseal.com |
| • Personal email: | toughseal1@yahoo.com |

• Business address:	1704 Alfred Rd, Lyman, ME 04002, United States
• Keywords	(5-6)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)