

Plus, Car Services

Call Summary:

- Rich pitched, Client running ads on Yelp and getting some response.
- Michael jump over the call and explain the process of GBP.
- Showed our client **Drop It Delivery, LLC**.
- \$200 flat rate with no contract.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Target 4-5 keywords.
- Target 10miles radius in the first month.
- Target Services: Limo Services and Airport Shuttles.
- Bi-Weekly Report.
- Working timing: 24/7.
- Sent our proposal and commitments and client asked that he will call later.
- He called on Michael 's direct line and give card details.
- Client already have GBP app in his phone.
- Michael told him about the managerial access.
- Payment charged and disclaimer given.

QA Department Notes:

Client is very nice and understanding. He is already registered on Google and we have to optimize it in \$200. Client is familiar to Google marketing so deal him accordingly. Michael told him that the max we can travel through GBP is 25miles radius and if he wants to target more then will do with different strategy. Pitched for voice searcher as well but client said let me think and try later. Michael also mention in the end that give three months to this campaign and get the best out of it.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Kamran Towfigh
- Business name: Plus, Car Services.
- Business number: 800-762-1368.
- Business email: pluslimoinc@gmail.com
- Personal Email:
- Business address: 111 W Maple Ave, El Segundo, CA 90245, United States
- Keywords (4-5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)