

Harold and Ethel Plus Lawn Service LLC

Call Summary:

- Adam pitched him and he is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne explained him about GMB.
- Wayne quoted \$200/month with no contract.
- He is not registered on Google and doesn't have a website too.
- Wayne transfer the call to Emma.
- 25 miles gradually.
- 5-6 keywords.
- 80% residential 20% commercial.
- Emma pitched him about landing page and quoted \$200.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is not registered on Google and doesn't have a website. We have to register him on Google with this business address which is 108 Ash St East Palatka, FL 32131, USA. Emma pitched him about the landing page and quoted \$200 but he said maybe next month. Emma tries to cancel his Yelp account but can't cancel it because of invalid pin and password. Emma told him that our CST team will help you to cancel your Yelp account technically. Emma quoted \$200 for his listing optimization. Emma told him that to give more time to this campaign to see better results because it's a slow process.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	10 Years

Cross Checking the Information on CRM:

• Owner name:	Harold D Bryant Junior
• Business name:	Harold and Ethel Plus Lawn Service LLC
• Business number:	(904) 531-6999
• Business email:	handelawnservice@gmail.com
• Business address:	108 Ash St East Palatka, FL 32131, USA
• Keywords	(5-6)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)