

Macias Plastering

Call Summary:

- Austin pitched him and he is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne show him our client (Larry and sons plumbing).
- Wayne quoted \$225/month with no contract.
- He is already registered on Google and had a website too.
- 25 miles gradually.
- 5 keywords.
- Wayne told him that he gives one-page website as well.
- Target services Stucco and Lath.
- Reputation management, YouTube channel, generating a review link.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is a nice and understanding. He is already registered on Google and had a website <https://macias-plastering-inc.business.site/>. Wayne told him that he will give a one-page website as well under the same budget. Wayne quoted \$225 for his listing optimization. Wayne told him that you have to give three months to this campaign to see great results and he agreed.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|--------------------|---------------------------------|
| • Owner name: | Benjamin Macias |
| • Business name: | Macias Plastering |
| • Business number: | (916) 549-4411 |
| • Business email: | benjaminplastering@gmail.com |
| • Business address | 831 Rosalind Ave Yuba, CA 95991 |
| • Keywords | (5) |

• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)