

Martin Gutierrez realtor

Call Summary:

- Aaron pitched him and he is running ads on Yelp get nothing.
- Wayne jumped over the call.
- He is not registered on Google.
- He had a website too.
- Wayne show him our client (speedy garage services) (Wilder Perez, Realtor) (Drop It Delivery, LLC).
- 25 miles gradually.
- 5 keywords.
- Reputation management, generate a review link, YouTube channel, social media back linking attached with Google, social media book marking.
- Wayne coated \$250/month with no contract.
- Wayne explained him about GMB app.
- Client can travel 15 miles.
- 80% residential 20% commercial.
- Working days and hours Monday to Friday 9 AM to 6 PM.
- Saturday to Sunday 9 AM to 5 PM.
- Bi weekly report.
- Wayne sent him a proposal and explained him.
- Wayne sent him a website sample link.
- Card charged disclaimer given.

QA Department Notes:

Client is very intelligent, understanding and a bit straight forward. He is not registered on Google. He has one listing before but We have to create his new listing on Google which is **Martin Gutierrez realtor** and the listing address is **2354 E Mountain St Pasadena, CA 91104, USA**. He wants to hide his address. He had a website too <https://www.martinagrealtor.com/> so deal him accordingly. Wayne coated \$250 for registered him on Google. He wants good results from this campaign.

Additional Notes:

We have to perform well to make him our permanent client.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	30 years

Cross Checking the Information on CRM:

- Business Name Martin Gutierrez realtor
- Owner Name Martin Gutierrez
- Email Martin4Homes@gmail.com
- Business Address: 2354 E Mountain St Pasadena, CA 91104, USA
- Cellphone Number 714-791-4761
- Keywords (5)
 - Radius Miles (25)
- Listings status **(He has one listing before but We have to create his new listing)** **(No)**
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)