

East SGV Taxicab Services

Call Summary:

- Emilia pitched and client getting not much from Yelp.
- Emma explained the plan of action.
- Showed our client **A4 Painting Plus**.
- \$225 per month with no contract.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Target 5-6 good and with high traffic keywords.
- Client is Spanish and asked Emma to speak in Spanish.
- Bi-Weekly Report.
- Target Services: Taxi Services, Cab Services, Airport Cabs and Airport Transportation.
- Payment was charged \$225 for GBP and \$200 for landing page.
- Emma said will deliver landing page in 7 working days

QA Department Notes:

Client is nice and understanding but asks questions regarding the campaign. We have to create his listings and optimize in \$225 and landing page in \$200. Client is Spanish but can understand English so handle him accordingly. Emma told him that post card will arrive in 7 working days. Client is concerned that someone has duplicated his listings so keep that in consideration at the time of registration. Client asked to hide the address because he don't need any location for his business. Emma mentioned if he will give three months at least will get the desired results from this campaign.

Sample for Landing Page : <https://bizfindernearme.com/>.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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| • Owner name: | Angel Alcala |
| • Business name: | East SGV Taxicab Service |
| • Business number: | (626) 425-6060 |
| • Business email: | angelvallejo812@gmail.com |
| • Business address: | 1218 S Sultana Ave Ontario, CA 91761, USA |
| • Keywords | (5-6) |
| • Radius | (25) |
| • Listings status | (No) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (Yes) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |
| • SEO Procedure Explained | (Yes) |
| • Information in CRM | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly | (Yes) |