

Go Charter Tampa

Call Summary:

- Eric pitched her and she is running ads on Yelp get response but not convert into jobs.
- Eric explained her about GMB.
- She is already registered on Google and had a website too.
- Emma jumped over the call.
- Emma quoted \$250/month with no contract.
- Social media back linking attached with Google, YouTube channel, reputation management, generate a review link.
- Emma show her our client (**Miami construction brokers**).
- 25 miles gradually.
- 5-6 keywords.
- **She said to Emma that try for a month and Emma agreed Timestamps 13:06.**
- Emma quoted one-time charged which is \$150 for create banner on her website.
- Target services (luxury boats, Boat Rentals, boat charters, bachelor parties', diner cruises, anniversary birthdays events, Tampa bay surprise family, happy hour wedding charter).
- Card charged disclaimer given.

QA Department Notes:

She is very understanding and humble client. She has two businesses Do charter and Go charter Tampa. Emma suggested her to go with **Go charter Tampa** because she is already registered on Google with that name. She had a website <http://www.gochartertampa.com/>. Emma told her that she will create a banner on her website to attract customers for booking. Emma quoted \$150 for banner which is a one-time charge. Emma quoted \$250 for her listing optimization.

GMB optimization	\$250
Create banner on her website	\$150 (one-time charge)
Total	\$400

Additional Notes:

Kindly confirm her business Email.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Business Name	Go Charter Tampa
• Owner Name	Pat Bockh
• Email	pat@docharternow.com
• Business Address:	1110 3rd St S, St. Petersburg, FL 33701, United States
• Cellphone Number	(727) 209-7045
• Keywords	(5-6)
• Radius Miles	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)