

We Talk Freight INC.

Call Summary:

- Emilia pitched Client just started Yelp.
- Told about GBP process.
- Client also doing Google ads Emma explained the difference.
- Showed our client **Miami construction broker INC.**
- \$250 per month with no contract.
- Create YouTube channel and post 2 videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Client had a website from go daddy.
- Emma sent website sample.
- Sent our proposal and commitments and go through it.
- Target cities from base location Orlando FL.
- Target services: Truck dispatch services, Logistics and Load management services and transportation later she will discuss more in future.
- Emma Transfers the call to George for the website.
- George also showed **Miami Construction Brokers INC.**
- 14 working days to deliver the website George mention.
- **George sent her a contract in which the website development, its delivery was explained and her monthly charge for GMB for \$250.**
- **Mon and Tue is off days and rest are working days.**
- Payment charged and call ended.

QA Department Notes:

Client is nice and asks lot of questions regarding the campaign because she was confused. George mentioned her that content team will help you with content writing for your website and the whole plan of action too. She is not registered on Google we have to do that in \$250 and website devolvment in \$900 in which \$500 upfront and \$400 remaining. The design client chosers is <https://dtlogistics.wpengine.com/home2/>. The color scheme client wants are Blue and Grey so deal her accordingly. Domain from Go daddy: <https://wetalkfreight.com/>. Free redesign Logo She have an idea so talk to her for that part. Kindly discuss every plans regarding this campaign because she involves a bit so handle her accordingly.

Additional Notes:

Emma signed her for GBP \$250 and website closed by George.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Sandra Dawkins	
• Business name:	We Talk Freight INC.	
• Business number:	(800) 970-8032	
• Personal Number:	(407) 652-8303	
• Business email:	info@wetalkfreight.com	
• Business address:	Orlando FL 32818	
• Keywords		(5-6)
• Radius		(25)
• Listings status		(No)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(No)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)

