

Frailyn Construction

Call Summary:

- Thomas pitched him and he is running ads on Yelp get nothing.
- Emma jumped over the call.
- He is already registered on Google but he doesn't have a website.
- Emma coated \$250/month with no contract.
- Emma told him about GMB app.
- Emma show him our client (Miami construction brokers) (A 4 painting plus).
- 25 miles gradually.
- Generate a review link, create citations.
- Customer asked for discount.
- Emma discuss with manager and discounted \$40.
- Now Emma coated \$210/month with no contract.
- 80% residential 20% commercial.
- Emma sent him a sample website link and coated \$200.
- Card charged disclaimer given.

QA Department Notes:

He is a humble and understanding client. His wife is the CEO of his business. He is already registered on Google but he doesn't have a website so deal him accordingly. Emma coated \$200 for landing page. He will buy it after one or two weeks once he has money. Emma coated \$210 for his listing optimization. He is starting a new business and looking for good results from this campaign. If we perform well then he moves forward for the next month.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	16 years

Cross Checking the Information on CRM:

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|-----------------|----------------------|
| • Business Name | Frailyn Construction |
| • Owner Name | Frailyn Darbajal |

- Email Frailynconstruction@gmail.com
- Business Address: 189 Spring St, Paterson, NJ 07503, United States
- Cellphone Number (862) 374-2156
- Keywords (-)
- Radius Miles (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)