

Tax Mex Income Tax Service

Call Summary:

- Eric pitched him and he is running ads on Yelp get nothing.
- Blake jumped over the call.
- He is not registered on Google and he doesn't have a website too.
- Blake explained him about GMB.
- Blake coated \$200/month with no contract.
- YouTube channel, social media back linking attached with Google, reputation management, generate a review link.
- Working days and hours Monday to Saturday 10 AM to 8 PM and Sunday only for appointment.
- Blake sent him a sample website and coated \$150 one time charged.
- Card charged for \$350 disclaimer given.

QA Department Notes:

Client is nice and understanding. He is asking so many questions but Blake handled him technically. He is not registered on Google and doesn't have a website either. Blake coated \$200 for registering him on GMB and \$150 for landing page and he agreed for the website. He is frustrated from Yelp and wants to cancel his Yelp account but Blake told him that on the activation call I'll help you to cancel your Yelp account so deal him accordingly. He wants to see good results from our campaign then he moves forward for the next month. He wants to add a Spanish button in his listing. Blake told him that he adds a Spanish button in his listing so Spanish people can reach easily.

Additional Notes:

Kindly confirm his personal number.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	20 years

Cross Checking the Information on CRM:

• Business Name	Tax Mex Income Tax Service
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• Owner Name	Manuel Bustos
• Email	hmanuel.bustos21@gmail.com
• Business Address:	N/A
• Cellphone Number	(707) 917-1010
Personal number	650-799-9676
• Keywords	(-)
• Radius Miles	(-)
• Listings Status	(no)
• Notes on CRM	(yes)
• Calls Committed	(no)
• Insisting more miles	(no)
• Commitment of phone ringing	(no)
• Reg On GMB (coached)	(yes)
• Social. Media Handling	(no)
• Guarantee Of ROI (First Month)	(no)
• Scrapping Reviews	(no)
• SEO Procedure Explained	(yes)
• Information in CRM	(no) incomplete
• No of sale call mentioned in Notes	(yes)
• Disclaimer read properly	(yes)