

Angels House Cleaning

Call Summary:

- Nick started the call Adam took the headset and pitched him.
- Emma jumped over the call.
- Emma show him our client (DBM Janitorial Services).
- He is already registered on Google.
- YouTube channel, social media back linking attached with Google.
- Emma coated \$200/month with no contract. Emma
- 5-6 keywords.
- 25 miles gradually.
- Target services (Home cleaning, office cleaning, carpet cleaning, upholstery cleaning, after construction cleaning, deep cleaning, window cleaning, apartment cleaning, studio cleaning, power washing).
- Target residential and commercial both.
- Emma set-up his account and he told Emma that will pay tomorrow.
- Emma explained about the website.
- Emma sent him a sample website and coated \$200 one-time charge.
- Take pictures from Emma for his business website.
- Card charged disclaimer given.
- Emma told him website will be delivered in 7-Working days.
- Card again charged for website as well.

QA Department Notes:

Client is naive and humble. He is already registered on Google and he doesn't have a website either. Emma sent him a sample website and coated 200\$. He agreed for the website too but he has insufficient funds in his card so he said, call me after 1 hour I'll pay you for the website. She called after an hour and signed-up for one-page website in \$200 so deal him accordingly. Emma coated \$200 for his GMB listing optimization. Website sample:

<https://bizfindernearme.com/lamandou-cleaning-services-in-abington-township/>

Additional Notes:

Client can be hold for longer run if we handle him with care. Because he was very happy to know that it is \$200 per month and for website is only one-time charge.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	5 years

Cross Checking the Information on CRM:

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| • Owner name: | Blas Perez |
| • Business name: | Angels House Cleaning |
| • Business number: | (214) 200-6928 |
| • Business email: | Eduardoperezmichoacan@gmail.com |
| • Business address: | 9944 Walnut St #1030 Dallas, TX 75243 |
| • Keywords | (5-6) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (No) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |
| • SEO Procedure Explained | (Yes) |
| • Information in CRM | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly | (Yes) |

