

Zapata Floors

Call Summary:

- Thomas start pitching to the client and then Emma took over the charge
- Client is not getting jobs from Yelp
- Target residential and commercial jobs both
- Target 25 miles' radius gradually
- Showed our existing client **Miami Construction Broker**
- Quoted \$250 without any contract
- Client doesn't have a website and he is not registered on google
- Target city (Pearland, Sugar Land, Cypress, Springs, Katy)
- Target services (Flooring Contractor, Vinyl, Hardwood, Tile Flooring, Carpet Tiles, Installation and Repairs)
- Emma registered him on google and sent him a screen shot
- Emma agreed to target 25-miles radius gradually but she committed to target two cities Cypress time stamp (21:10) and Katy time stamp (22:07) Which are not falling in 25-miles radius
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Payment charged
- Disclaimer given

QA Department Notes:

Client is positive, understanding and easy to go. Client started a new business and having no experience with any other marketing company. Client don't have a website either, so Emma pitched him to provide a landing page or one-page website and quoted \$200 for it but client is not interested in it, he wants to get some good results from us so deal with him accordingly. He is signing with us for google optimization in \$250.

Additional Notes:

Emma told him twice that she will target 25 miles' radius gradually but she mentioned two cities **Cypress and Katy**, which are not falling in 25 miles' radius. Time Stamps (21 to 22.50 min)

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|--------------------------------------|--|
| • Owner name: | Hamill Ricardo Zapata |
| • Business name: | Zapata Floors |
| • Business number: | (512) 300-4597 |
| • Business email | zapatafloors22@gmail.com |
| • Business address | 11706 Bowlen Ln Houston, TX 77035, USA |
| • Keywords | () |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (Yes) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (Yes) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |
| • SEO Procedure Explained | (Yes) |
| • Information in CRM | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly | (Yes) |