

AJ Electrical

Call Summary:

- James call to the client and start briefing about GBP and then Derrick took over the charge
- Client is not getting jobs from Yelp
- Target jobs residential 80% and commercial 20%
- Showed our existing client (Miami Construction Broker)
- Quoted \$225 without any contract
- 5 key words
- Target 25 miles' radius gradually
- Target service (Electrical Services, Electrician)
- Client doesn't have a website
- Client is not registered on Google
- Create YouTube channel and post videos every month
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Payment charged
- Disclaimer given

QA Department Notes:

Client is nice, positive and easy to go. Client is not registered on Google; and he doesn't have a website or he don't have electrical license so we have to get him a landing page or his electrical license, so deal him accordingly. He is a good customer and he's looking forward to some good results from us. He signed with us for Google optimization in \$225, Derrick pitched him about voice searcher over Alexa or Siri and quoted a price of \$100 but client is not interested in it. Kindly re confirm the client address which he wants to register on Google listings.

\$225 for Google optimization

Additional Notes:

He is a new client. He is not licensed yet and he is looking for some person to help him with it.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Alexis Travis Gallegol
- Business name: AJ Electrical
- Business number: (209) 643-3595
- Business e-mail: alexis.travis9988@gmail.com
- Business address 686 Cart Mail Drive Merced California 95341 (Card address)
- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)