

Custom craft Painting & Handyman Services

Call Summary:

- Thomas call to the client and explains briefly about GMB and then derrick took over the charge
- Client is not getting any jobs from Yelp
- Target commercial and residential both
- Quote \$200 without any contract
- Clients want to try Yelp for a month and he avoids to use Google
- Client doesn't have a website
- Client don't want to disclose his address
- Derrick agreed to create one-page website for client
- Target area (Farmers Ville, Rockwall, Frisco, Green Ville, McKinney)
- Target 25-miles radius gradually
- Sent a link of ours existing client website for a reference
- Sent a demo of one-page website to client
- Derrick help client to remove his adds from Yelp
- Target services (Paintings, Custom craft, Handy Man, Water repairs, Roof repairs, Plumbing, Lighting, Carpentry, Dry wall)
- Showed our commitments to client
- Create YouTube channel and post videos every month
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Client paid to us by online payment
- Disclaimer given

QA Department Notes:

Client is nice and having a positive attitude, and he is curious about the results. Client is not registered on Google and he is not having a website, Derrick agreed to create a one-page website for him. He wants to try Yelp for one month and he mentioned that he avoids to use Google, Derrick handled him very nicely and explained him very well about GMB, and helped him to remove his account or ads fro Yelp. Client wants to target both residential or commercial jobs and he wants to target painting services mostly so deal him accordingly. Client did not disclose hi address please reconfirm the address. Client paid \$200 by online payment.

\$200 for top page optimization

Additional Notes:

Client is straight forward and curious to get some results from us. He is new client so we have to gain his trust by giving him some good results to do further business with him in future.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	24 years

Cross Checking the Information on CRM:

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|--------------------------------------|---|
| • Owner name: | Jeff Power |
| • Business name: | Custom Craft Painting & Handyman Services |
| • Business number: | (214) 789-5195 |
| • Business e-mail: | customcraft@startmail.com |
| • Business address | |
| • Keywords | () |
| • Radius | (25) |
| • Listings status | (No) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (No) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |
| • SEO Procedure Explained | (Yes) |
| • Information in CRM | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly | (Yes) |

