

LC Notary Public

Call Summary:

- George started the call it was a follow-up of Dec she asked to call after charismas.
- We sent website samples which are user friendly.
- Client is on Yelp, Facebook and Google already.
- Client currently had good strong Listings.
- Target services: Notary Services and Mobile Notary. (Main categories) take services from Yelp as well.
- Target 25miles radius gradually.
- Client know a bit about Google marketing.
- \$1000 one-time charge 70 % up-front and remaining after the delivery of a website.
- Take 14 days to deliver the website.
- \$250 per month with no contract.
- Wave-off \$50 as discounted amount now its \$200 flat rate.
- Explained the GBP process briefly.
- She doesn't know about Geo-tagging so he explained by showing E.g.
- She had a GBP App to track details.
- She still thought \$200 is very much for her.
- George told her that \$200 is the minimum I can do for you.
- She asked for (ROI) if not perform but George said money back is not our policy.
- George explained about schema data.
- George explained how to remove bad reviews from listings.
- Target cities from base location (Leander).
- Keywords were discussed as mention in CRM. (Tele).
- Target 5-7 keywords.
- Bi-Weekly Report.
- George told her about managerial access too.
- Payment charged disclaimer given.

QA Department Notes:

Client is nice and understanding but she was confused to spent on marketing because she had less budget for that. George explained about website briefly, initially the whole call was regarding the website but client said I am not sure for the website she just need clients as she is getting from Google as well. She is providing less prices and doing quality work to get reviews and is confused that how much budget should be set for marketing. Client is already registered on Google, George pitched for GBP in \$200. George also mention that when radius mile which

we target will increase definitely you get more attention from your listings. He asked for three months for the great results from this campaign at least. Client asked for landing page in same price but George quoted one-page website in \$80. He had a friend who is also a developer so deal him accordingly.

Website: George mention: \$1000 70 % up-front remaining after delivering a website. (Just for Knowledge)

GBP: \$200

Additional Notes:

Old follow-up of Tyson and George closed the sale she was confused because of the shortage of budget but excited too for this campaign so handle accordingly.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|-------------------------------|--|
| • Owner name: | Lisa Chavez |
| • Business name: | LC Notary Public |
| • Business number: | 512 888-8445 |
| • Business email: | chavezlisa93.lc@gmail.com |
| • Personal number: | 512 621-3468 |
| • Business address: | 171 Baker Lane Leander, Texas 78641 United States |
| • Keywords | (5-7) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (No) |
| • Social Media Handling | (No) |

- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)