

Russell Custom Construction LLC

Call Summary:

- James pitched and client said getting response but not that much.
- Target residential only.
- Client can travel 25miles radius.
- Emma took over the call.
- Client know a bit about GBP.
- Target services: Remodeling (Bath & Kitchen) Builder, Custom Building and Carpentry Decks and railing, Flooring and demolitions.
- Target cities from base location (Lake city)
- Target 25miles radius gradually.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- He asked to call him back.
- Emma called and quoted \$250 per month with no contract.
- Sent our proposals and commitments and our client screenshot too.
- Working days: Mon-Fri
- Working Hours: 7am-5pm.
- Emma sent the screen shot about his listings been live on Google.
- Emma pitched for voice searcher plug-in in just \$75 but he refuses.
- Payment charged and disclaimer given.

QA Department Notes:

Client is nice and easy to go. He is hoping good results from this campaign so handle him accordingly. We have registered him on Google, he just wants to target residential only. Showed our client **Miami construction brokers** and our website too. Emma told him about the post card that it will take 5 working days. He got a website and a good one and he owns it. We have to attach with his listings. Emma explained about GBP app and can track the details by himself. Emma sent her direct line and email address too.

Additional Notes:

Client is new to this business 1 year.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	1 Year

Cross Checking the Information on CRM:

• Owner name:	Jason Russell
• Business name:	Russell Custom Construction LLC
• Business number:	352 224-8458
• Business email:	Jason@russell-construction.com
• Business address:	363 SW Paddock Ct Lake City, FL 32024
• Keywords	(-)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(Yes)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)

