

Under The Sun Heating And Cooling LLC

Call Summary:

- Target residential 90 % and commercial 10%
- Client can travel 20miles radius.
- Client is registered on Google.
- Emma showed our client **Malcom's heating and air**. And our website too.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Quoted \$225 per month with no contract.
- Client said he was paying Yelp \$600-\$700 per month and getting nothing much.
- Emma email our proposals and commitments.
- **Emma said Timestamps (20:10)** will target 25miles max radius gradually and will get quality jobs in this radius miles.
- Emma Asked **Timestamps (20:56)** that you want to tell some specific area which you want to target or should I recommend you. Client said I am willing to travel 20-30miles radius. **Emma said Timestamps (21:35)** so Aurora (32 MI), Denver (28 MI), Boulder (28.4 MI), Loveland (35.3 MI) and Greeley (27.1 MI) I think these are the good areas client said that's perfect.
- Target base location from (Fort Lupton).
- Emma told him that in first month you will see progress and in three months definitely get response.
- Target 5-6 good keywords.
- Target services: HVAC Contractor, Installation Heater Repair/Installation Furnace Installations/Repair Electric and gas both, Heating and Cooling AC Repair/Installation/Maintenance and Boiler services. ETC.
- Emma sent a website link
- Client said not familiar with the prices.
- Emma quoted \$350 for the website.
- Deliver in 14 working days the website.
- Client said first show me some good results regarding GBP in \$225.
- Payment charged disclaimer given call ended.

QA Department Notes:

Client is nice and easy to go but a little straight forward so deal accordingly. He is curious for results in few weeks. We have to target cities from base location Fort Lupton We have

committed the areas which are bit far from 25miles radius mention above in call summary so handle accordingly. Emma quoted \$350 for the website but client said will think about it later after your performance.

Additional Notes:

It was an old follow-up he asked to call back in Jan.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Jose Mendez
• Business name:	Under The Sun Heating and Cooling LLC
• Business number:	(720)-448-8705
• Business email:	jomen2810@gmail.com
• Business address:	Fort Lupton, CO 80621
• Keywords	(5-6)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)

