

B & S Insurance Agency

Call Summary:

- Running Ads on Yelp getting no response.
- Derrick Explain about GBP process.
- He is working with Go daddy. <https://myowninsurancefl.com/>
- The pictures posted are Blurry Derrick told him.
- Client said I don't care about photos I just need clients.
- Coated \$200 per month with no contract.
- Sent our proposals and commitments.
- He looks interested and wants to cancel with Go daddy.
- Already registered on google.
- Target Service: All types of insurances.
- He asked for blurry pictures to be fixed.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- He said I need to sign a contract because it is necessary for my business.
- He Signed a contract with us.
- He refuses to give card details over the call.
- Derrick sent payment link.
- Payment charged disclaimer given and call ended.

QA Department Notes:

Client is nice but a bit straight forward so deal accordingly. Client is already registered on Google. he was working with go daddy before. Derrick signed-up him for \$200. He had a website too <https://myowninsurancefl.com/>. He wants to target all types of insurances. Kindly confirm the number for his business. Have two numbers.

Additional Notes:

The Website he had is not so good so handle accordingly.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A

For how long the client is in this business:

N/A

Cross Checking the Information on CRM:

- Owner name: Mr Ayodele G.
- Business name: B & S Insurance Agency
- Business number: 754 249 0600
- Secondary number: (954) 656-8636
- Business email: gaayod@yahoo.com
- Business address: 1007 shotgun road sunrise, fl. 33326
- Keywords (3-5)
- Radius (-)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (No) incomplete.
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)