

First Family Insurance CS

Call Summary:

- Emilia started the call, it was an old follow-up.
- Already registered on google.
- Target cities from base location. (Coral Springs)
- \$250 per month with no contract.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Target 5 keywords.
- Target Services: Health and Life insurance.
- Target Residential and Commercial both.
- Payment was charged disclaimer given.

QA Department Notes:

Client is very nice and understanding Wayne explain him the GBP process and showed our clients as well. Coated \$250. Client is registered on google already so we have to optimize his listings because he is hoping for some good results.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------|--|
| • Owner name: | Micheal Kopek |
| • Business name: | First Family Insurance CS |
| • Business number: | (772) 247-5889 |
| • Business email: | mjkhealthquotes@gmail.com |

- Business address: 3651 NW 120th Ave, Coral Springs, FL 33065, United
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)