

Ram-Tax Roofing.

Call Summary:

- Thomas started the call.
- Target Services: Roofing, Siding and Gutter.
- Target 25miles radius gradually.
- Target Residential 90% and commercial 10%
- Target cities from base location. (Houston)
- Client asked for landing pages and Wayne explain briefly.
- Wayne showed our client and website.
- We have to take pictures for his listings, web pages. Add videos too.
- Wayne pitched him for website.
- Wayne coated \$1200 for website and client refuses.
- Offers one-page website.
- He was not convinced so Wayne showed him some more Clients.
- Client agreed for 5 landing pages.
- It will take 10 working days for the website and one-page website will take 4-5 days.
- Disclaimer given call ended.

QA Department Notes:

Client is nice and want to market his business on Google and hope for desired results. He signed up for GBP at \$250. He Asks Questions relating this campaign. He is concerned for results told Wayne.

GBP: \$250

5-page Website: \$200 up-front.

\$200 remaining.

Additional Notes:

He has his Google Listing but he said he needs to target his roofing business so he wants to register new business that is **RAM TEX Roofing.**

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Jhonny R Malone
• Business name:	Ram-Tex Roofing
• Business number:	(832) 417-3612
• Business email:	Ram-Tex@outlook.com
• Personal Email:	jmalone-86@hotmail.com
• Business address:	1110 Voight St, TX
• Keywords	(-)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)