

Focus Home Inspection Authority

Call Summary:

- Ross pitched Derrick came over the call
- 5 keywords
- He showed the clients
- Residential services only for now when he will start commercial, he will let us know.
- We have to keep in touch with Randall Meadows.

QA Department Notes:

Client is a bit technical but quite understanding, there are two partners we have to deal with Randall. He wants to target only residential and he will let us know when to target commercial. Derrick has explained him the website he will see the results for couple of months and then we can pitch him website.

Additional Notes:

N/A

Basic Information:

Nationality:	Not able to judge
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|--------------------|--------------------------------------|
| • Business Name | (Focus Home Inspection Authority) |
| • Owner Name | (Randall Meadows) |
| • Email | (focusinspectionauthority@gmail.com) |
| • Business Address | (San Juan Capistrano, CA 92675) |
| • Cellphone Number | (949) 945-0111 |
| • Keywords | (-) |

• Radius Miles	(25)
• Listings Status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg On GMB (coached)	(N/A)
• Social. Media Handling	(No)
• Guarantee Of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer read properly	(Yes)