

# Mario Cefai-remax Community

## Call Summary:

- Adam pitched and Blake came over the call.
- He is a five star company with four google reviews.
- 5 keyword in the first month.
- You tube Channel and Social media bookmarking.
- Create a Review Link.
- In the first month I'll target 10 miles for you.
- Blake showed him <https://www.morsellsdenver.com/> this website.
- Customer said he believe on landing page strategy too.
- \$225 month to month.
- 60% Selling 40% Buying
- 24/7
- Bi-weekly report.

## QA Department Notes:

Client is ready to try for a month and for now he is renting the website from his broker and in the longer run he wants the website along with landing pages. Also we need to put his name along with his broker (Remax). He is a good listener and knows about different strategies as someone is also handling his social media marketing.

## Additional Notes:

**Fresh sale closed (33 min call)**

## Basic Information:

**Nationality:**

**(Canadian)**

**Previous experience with SEO Company:**

**(Someone handling Social media for him)**

**For how long the client is in this business:**

**3 Years**

## Cross Checking the Information on CRM:

**Business Name:**

**(Mario Cefai-Remax Community)**

|                                      |                                                    |
|--------------------------------------|----------------------------------------------------|
| • Name                               | (Mario Cefai Cefai)                                |
| • Email                              | (mariocefai@outlook.com)                           |
| • Business Address                   | (300 Rossland Rd E #404, Ajax, ON L1Z 0K4, Canada) |
| • Cellphone Number                   | (416) 910-4077                                     |
| • Keywords                           | (5)                                                |
| • Radius Miles                       | (10)                                               |
| • Listings Status                    | (Yes)                                              |
| • Notes on CRM                       | (Yes)                                              |
| • Calls Committed                    | (No)                                               |
| • Insisting more miles               | (No)                                               |
| • Commitment of phone ringing        | (No)                                               |
| • Reg On GMB (coached)               | (N/A)                                              |
| • Social. Media Handling             | (No)                                               |
| • Guarantee Of ROI (First Month)     | (No)                                               |
| • Scrapping Reviews                  | (No)                                               |
| • SEO Procedure Explained            | (Yes)                                              |
| • Information in CRM                 | (Yes)                                              |
| • No of sale call mentioned in Notes | (Yes)                                              |
| • Disclaimer read properly           | (Yes)                                              |