

Bell's Construction Services

- James started the call.
- Wants to cancel yelp.
- Target Residential 80% and commercial 20%.
- \$225 per month with no contract.
- Help with review part by generating a link and rating part also.
- Create YouTube channel and post videos every month.
- Create accounts for business on social media and link with GBP.
- Wayne offer free landing page.
- Showed our clients.
- He is basically a general contractor.
- Target cities from base location. (Murfreesboro)
- Wayne said will target 25miles radius gradually then will target other cities by landing pages.
- Working days: Mon-Fri.
- Working hours: 8am-5pm.
- Wayne sent our proposals and commitments.
- Wayne told about GBP app.
- Post card will arrive in 7 working days.
- Payment charged disclaimer given and call ended.

QA Notes: Client is very nice and humble, hopping for good results and to work with us for a longer run. We have to register him on google at his home address. Client can travel more than 25miles radius so Wayne told him that will target 25miles radius gradually and further cities will target through landing pages. Wayne gave him free landing page in the same package \$225 so deal accordingly. We have mentioned one city which is quite far from base location so we have to handle accordingly. Wayne has mentioned several times during call and disclaimer that we will target 25 miles gradually.

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| • Owner name: | Alford Sellars |
| • Business name: | Bell's Construction Services |
| • Business number: | (615) 801-5384 |
| • Business Email: | bubbasellars@yahoo.com |
| • Business address: | 3015 Miles Dr Murfreesboro, TN 37129, USA |
| • Keywords | (-) |
| • Radius | (25) |
| • Listings status | (No) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (Yes) |
| • Commitment of phone ringing | (No) |

- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)