

Tri-Valley Steamer

- Client running yelp ads for few days ago.
- Explain about GBP.
- Target residential and commercial both at the same time.
- Target 25miles radius.
- Showed our clients.
- \$200 per month with no contract.
- Jacob sent email about our proposals and commitments.
- Explain citation.
- Target services: Carpet cleaning, Water extraction, Vehicle Upholstery cleaning, Steam cleaning, Rug Cleaning.
- Create YouTube channel and post videos every month.
- Create accounts for business on social media and link with GMB.
- Help with reviews part by generating a link and rating.
- Explain location Geo-tagging.
- Target cities from base location (San Ramon).
- Explain about GBP app and give training.
- Working days: Mon-Sun.
- Working hours: 8am-5pm.
- Bi-Weekly report.
- Jacob send link for payment.
- Payment charged disclaimer given and call ended.

QA Notes: Client is very nice and easy to go. He is an Afghani guy and speaks Urdu as well so deal accordingly. We have to register him on google and start from scratch. He is keen for results because it's a new business and want jobs out of this campaign. Further he will provide more services with the passage of time so we have to add to his listings.

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| • Owner name: | Mustafa Ayubi |
| • Business name: | Tri-Valley Steamer |
| • Business address: | San Ramon, CA 94582 |
| • Business number: | (925) 366-0633 |
| • Business email: | trivalleysteamer@gmail.com |
| • Personal number: | 510) 750-9307 |
| • Personal email: | mustafaayubi@gmail.com |
| • Keywords | (-) |
| • Radius | (25) |
| • Listings status | (No) |
| • Notes on CRM | (Yes) |

- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (No) incomplete
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)