

Highland Cleaning Services

- \$200 per month with no contract.
- He will try our services for one month if it will work he will continue.
- He is already on Google and showing on 1st page.
- Target 20-25miles radius around your zip code but firstly will start with 10miles radius Tyson said
- Target cities from base location. (Atascadero).
- Showed our client (Speedy garage services).
- Target 5 keywords.
- Sent an email about proposals and commitments.
- Create YouTube channel and post HD videos weekly.
- Help with reputation management. Reviews and rating part by generating a link.
- Social media backlinks with GMB.
- Target services: Gutter services, Pressure washing Gutter guards and roof Cleaning.
- Weekly report in first month if results come then he will continue.
- Target residential 70% and commercial 30%.
- Payment charged disclaimer given call ended.

QA Notes: Client is nice and easy to go but keen for good results. He was working with some company paying them \$100. He said I am giving you one month and if you will be able to show me improvement I will keep on working with you.

Also on the activation call, we need to help him add us to the listings and remove the other company's access from his GMB. Client have a YouTube channel already so we just have to take pictures from him for videos.

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| • Owner name: | Vasil Vukaj |
| • Business name: | Highland Cleaning Services |
| • Business number: | (805) 225-3052 |
| • Business email: | 5695 Rosario Ave, Atascadero, CA 93422, United States |
| • Business email: | info@highlandcleaningca.com |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (No) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |

- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)