

R&R First Choice Roofing

- Create YouTube channel and post videos.
- Create accounts for business on social media and link with GMB.
- Help with reviews and rating by generating review link.
- Client have two Google listings from different locations and we have to rank both.
- Target: 90% residential and 10% Commercial.
- Major target categories: Roofing, Water proofing and Siding.
- Weekly reports.
- We have to attach yelp account with listings too.
- Disclaimer given and call ended.

QA Notes: Client is very sharp he knows about GMB and have two listings. He wants to optimize the one which is having more reviews. Client is very curious regarding website and its optimization. Wayne said will link website to GMB: <https://rrfirstchoiceroofing.com/> Wayne also scheduled a zoom meeting to discuss about website.

• Owner name:	Mr Ronnie
• Business name:	R&R First Choice Roofing
• Business number:	618 301-6697
• Business email:	rrfirstchoiseroofing1@gmail.com
• Business Address:	8 Sunflower Ct, Pontoon Beach, IL 62040
• Keywords	(-)
• Radius	(10)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(No) incomplete
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)

