

Joseph Hooks - Hooks Realty

- Already have Google listings.
- Showed our clients at top placements.
- Flat \$200 per month with no contract and month to month campaign.
- Explain GMB app and train how to track details.
- Provide YouTube channel and social media book markings, register on different social apps and link with GMB
- Help with rating and reviews part by leaving a link.
- Jacob said I will get you up on the 1st page and unlimited calls, clicks and leads for the whole month.
- Again he said top placements on google unlimited calls and YouTube channel targeting 25miles radius in 1st month including writing content, blogs and pictures.
- Client is bit skeptical and want to pay after a month.
- Target cities from base area. (Artesia)
- Target residential property only.
- Buying and selling both.
- Working days: Mon-Sat
- Working hours: 9:00am-7:00pm
- Bi-Weekly report and with that provide you competitors analysis too.
- Client have a rented website too paying \$40 a month.
- Payment charged disclaimer given and call ended.

QA Notes: Client is skeptical and questioning a lot so we have to deal him technically he needs to be followed up religiously and we have to do proper ground work before making a call. He has taken a rented website paying \$40 a month so he will give us a chance after evaluating our performance on his listings. We convinced him for a month so we have to perform and give him some good results in order to continue.

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| • Owners name: | Joseph Hooks |
| • Business name: | Hooks Realty |
| • Business Number: | 562 646 6579, (562) 270-8886 |
| • Business address: | 19940 Norwalk Blvd 90703Artesia, CA 90703 |
| • Business email: | joe@hooksforhomes.com , |
| • Personal email: | josephhooks1@gmail.com |
| • Keywords | (-) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |

- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (No)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)