

Land Works Investments

Call#1:

- Client want to cancel yelp account so Emma cancel it successfully.
- Client is registered on google.
- Explain the GMB process.
- Flat \$200 per month with no contract.
- She said will help with reputation management and YouTube channel, social media book markings on different platform.
- Ask to visit our website.
- Emma send email of some clients to ask them about us.
- 40 days charge for 1st month.
- Client is confused and think a lot.
- Target 5-6 keywords in 1st month.
- Working days: Mon-Sat
- Working hours: 8:00am-8:00pm, Sat (12:00am-8:00pm)

Call#2

- Target cities from base location.
- Bi-Weekly report
- Payment charged Through PayPal link
- Disclaimer read and call ended.

QA Notes: Client is quiet skeptical. He is confused and think a lot while making decision so deal accordingly. Today he texted to send the PayPal link for payment.

- | | |
|-------------------------------|------------------------|
| • Business Name: | Land Works Investments |
| • Business number: | 304 322-1222 |
| • Business Address: | Fairmont, WV 26554 |
| • Business email: | scottwva@hotmail.com |
| • Keywords | (5-6) |
| • Radius | (10) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (Yes) |

- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)