

On Point Heating and Air

- Showed our clients and explain the process of GMB.
- Google ads and Google Guarantee take lot of money.
- \$250 per month with no contract.
- Already have Google listings.
- Rating on listings 3.6.
- Try to increase rating by 4.6 with good reviews. Generate a review link for good reviews.
- Target 5-6 good keywords.
- 10miles radius in 1st month and gradually further.
- Social media backlinks to listings and YouTube channel and videos.
- He is doing business for 7 years.
- Client ask if I get review so can you give response. Emma told him 'if you give access so yes but our support manager will further explain it.' (Timestamp) 24:30.
- Target Services related HVAC.
- Payment charged disclaimer given call ended.

QA Notes: Client is curious and asking questions and very straight forward, He clearly said that I'll give you a chance only for three months if you perform then continue. The number on yelp profile was incorrect the Business number mention above is in use.

- Business Address: 6647 Coleshire Dr, Dallas, TX 75232
- Business Number: (214) 893-8483
- Business Name: On Point Heating and Air
- Business Email: onpointhvacdfw@gmail.com
- Personal Email: mikejensen74150@gmail.com

- Keywords (5-6)
- Radius (10)
- Listings status (yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (No)

- Disclaimer Read Properly

(Yes)