

The Elan Group Salon

Call Summary:

- Rich starts the call.
- Blake jumped over the call.
- Blake quoted **\$200**/month with no contract.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is nice but asking questions about this campaign. She is already registered on Google and has a website <https://www.elangroupsalon.com/>. Blake quoted **\$200** for her listing optimization. Blake told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Blake pitched her for a voice search and quoted **\$100** one-time charge and she agreed. She paid us a total of \$300.

GMB Optimization: \$200

Voice Search: \$100

Total: \$300

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	40 years

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Mindy Pollard |
| • Business name: | The Elan Group Salon |
| • Business number: | (919) 720-8964 |
| • Business email: | mindypollard104@gmail.com |
| • Business address: | 1045 Dresser Ct, Raleigh, NC 27609, United States |

• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)