

Bull Runner

Call Summary:

- Ross starts the call.
- Ross quoted **\$200**/month with no contract.
- Ross sent him our commitment and explain it.
- Working hours and days **Monday to Friday 7:30AM-5PM**.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given by Blake.

QA Department Notes:

Client is good but asking questions about this campaign. He is already registered on Google and has a website <https://bullrunnercourier.com/>. Ross quoted **\$200** for his listing optimization. Blake took over the call and told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Ross talked with his wife as well and her name is **Maria**.

Edgar will be in contact with us.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|-----------------------------|
| • Owner name: | Edgar Cruz |
| • Business name: | Bull Runner |
| • Business number: | (720) 400-3348 |
| • Secondary number: | 720 340 9933 |
| • Business email: | bullrunnercourier@gmail.com |
| • Secondary email: | edgarcruz72010@gmail.com |
| • Business address: | Hidden on his listing |

• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)