

OCD Detailing

Call Summary:

- Ross starts the call and pitched him.
- Ross quoted **\$225**/month with no contract.
- Ross shows him our client (**Miami Construction Brokers**).
- Working hours and days **Monday to Sunday 7AM-7PM**.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is nice and easy to go with. He is already registered on Google but doesn't have a website. Ross quoted **\$225** for his listing optimization. Ross told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Ross pitched him for landing page and voice search but he denied.

Additional Notes:

Ross closed the sale.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|--|
| • Owner name: | Thomas Cistulli |
| • Business name: | OCD Detailing |
| • Business number: | (305) 793-9529 |
| • Secondary email: | thomascistulli@yahoo.com |
| • Business email: | ocd398@gmail.com |
| • Business address: | 960 N Franklin Ave, Homestead, FL 33034, United States |
| • Keywords | (5) |
| • Radius | (25) |

• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)