

## Leichter's Commercial Floor

### Call Summary:

- Lisa starts the call and pitched him.
- Blake jumped over the call.
- Blake quoted **\$200**/month with no contract.
- Working hours and days **24/7**.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged through PayPal link and disclaimer given.

### QA Department Notes:

Client is humble and understanding. He is already registered on Google and has a website <https://leichtersfloorcoveringinc.com/>. Blake quoted **\$200** for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

### Additional Notes:

### Basic Information:

|                                              |                   |
|----------------------------------------------|-------------------|
| Nationality:                                 | N/A               |
| Previous experience with SEO Company:        | N/A               |
| For how long the client is in this business: | <b>since 1984</b> |

### Cross Checking the Information on CRM:

- |                        |                                                   |
|------------------------|---------------------------------------------------|
| • Owner name:          | Samuel Leichter                                   |
| • Business name:       | Leichter's Commercial Floor                       |
| • Business number:     | (925) 360-0267                                    |
| • Business email:      | ssleichter@yahoo.com                              |
| • Business address:    | 6424 Regent St, Berkeley, CA 94705, United States |
| • Keywords             | (5)                                               |
| • Radius               | (25)                                              |
| • Listings status      | (Yes)                                             |
| • Notes on CRM         | (Yes)                                             |
| • Calls Committed      | (No)                                              |
| • Insisting more miles | (No)                                              |

- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)