

John's Locksmith

Call Summary:

- Rich starts the call and pitched him.
- Michael jumped over the call.
- Michael quoted **\$250/month** with no contract for 5 Ezee Webpages.
- Working hours and days **Monday to Friday 8AM-4PM.**
- Bi-weekly report.
- Card charged and disclaimer given.

QA Department Notes:

Client is good and easy to go with. He is already registered on Google and has a website <https://johncharfflocksmith.com/>. Michael pitched him for EzeeWeb, sent him a sample and quoted **\$250** for 5 Ezee webpages. Webpages will be delivered within 4-5 working days. Free hosting and domain. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Michael pitched him for a business logo and quoted \$75 one-time charge but he denied.

Color Scheme on Webpages: **Blue and Gold**

Sample Page: <https://bestcleaningcompaniesusa.com/cris->

Additional Notes:

Please help him to cancel his yelp ads so deal him accordingly.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	40 years

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Jhon Scharff |
| • Business name: | John's Locksmith |
| • Business number: | (610) 828-6430 |
| • Business email: | coal724@msn.com |
| • Business address: | 1950 Butler Pike, Conshohocken, PA 19428, United States |
| • Keywords | (5) |

• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)