

A&A Quick Lube Towing

Call Summary:

- Emilia starts the call and pitched him.
- Emma jumped over the call.
- Emma quoted **\$225/month** with no contract.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged through payment link and disclaimer given on text message.

QA Department Notes:

Client is nice but he is curious for results. He is already registered on Google and has a website <https://aaquicklube.com/tow-truck.html>. Emma quoted **\$225** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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| • Owner name: | Andrew Blake |
| • Business name: | A&A quick lube towing |
| • Business number: | (754) 764-2765 |
| • Secondary number: | 754-551-4446 |
| • Business email: | info@aaquicklube.com |
| • Business address: | 7712 W Oakland Park Blvd, Sunrise, FL 33351, United States |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |

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| • Reg on GMB (coached) | (N/A) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |
| • SEO Procedure Explained | (Yes) |
| • Information in CRM | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly | (Yes) |