

Duane Anderson - Mission San Jose Mortgage

Call Summary:

- Ross starts the call and pitched him.
- Blake jumped over the call.
- Blake quoted **\$275/month** with no contract.
- Blake shows him our client (Wilder Perez Realtor) (Speedy garage services).
- Working hours and days **Monday-Friday 9AM-5PM, Saturday Appointment only and Sunday closed.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is very nice and easy to go with. He is not registered on Google but has a website <https://www.duaneandersonmlo.com/>. We have to register him on Google. Blake quoted **\$275** for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake pitched him for a voice searcher and quoted **\$125** one-time charge and he agreed. He paid us a total of **\$400**.

GMB Optimization: \$275

Voice Search: \$125

Total: \$400

Additional Notes:

Please take the address from him on the activation call.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Duane Anderson
- Business name: Duane Anderson - Mission San Jose Mortgage
- Business number: (707) 349-7019
- Secondary number: (707) 900-8324
- Business email: duane@msjmortgage.com
- Business address: Not provided
- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)