

Saa cool air LLC

Call Summary:

- Kelvin starts the call and pitched him.
- Emma jumped over the call.
- Emma quoted **\$225/month** with no contract.
- 80% residential 20% commercial.
- Emma shows him our client (**Malcom Heating and Air**).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is good but asking questions about this campaign. He was working with someone on a one-year contract but was not satisfied with the service and they scammed him but he trusted us and gave us a chance to see great results so deal him accordingly. He is already registered on Google and has a website https://saa-cool-air-llc.business.site/?utm_source=gmb&utm_medium=referral. Emma quoted **\$225** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a landing page, sent him a sample and quoted **\$200** one-time charge and he agreed. Landing page will be delivered within 4-5 working days. He paid us a total of **\$425**.

Webpage sample: <https://myappliancerepairusa.com/cold/hvac-installation-repair-services-in-the-woodlands/>

GMB Optimization: \$225

Landing Page Development: \$200

Total: \$425

Additional Notes:

Basic Information:

Nationality:	Spanish
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Alberto Cuevas	
• Business name:	Saa cool air LLC	
• Business number:	(908) 487-7992	
• Business email:	saa.cool.air0221@gmail.com	
• Business address:	Hidden on his listing	
• Keywords		(5)
• Radius		(25)
• Listings status		(Yes)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(N/A)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)