

Personal Touch Car and Airport Service

Call Summary:

- Leo starts the call and pitched him.
- Michael jumped over the call.
- Michael quoted **\$225/month** with no contract for 5 Ezee Webpages.
- Working hours and days **24/7**.
- Card charged and disclaimer given.

QA Department Notes:

Client is nice but a bit straight forward. Client is asking questions about this campaign as well. He is already registered on Google and has a website

<https://personaltouchcarandairportservice.com/> that is mentioned on his yelp ads. Michael pitched him for Ezee Webpage, sent him a sample and quoted **\$225** for 5 Ezee Webpages. Webpages will be delivered within 4-5 working days. Free hosting and domain. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

He has another website that is mention on his Google listing which is (<http://www.limousinetransportyorktown.com/>).

He has another Google listing in Bronx but that was permanently closed (**Personal Touch Car and Airport Service NY 10461**).

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	39 years

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Allen G Langsam |
| • Business name: | Personal Touch Car and Airport Service |
| • Business number: | 914) 393-0054 |
| • Secondary number: | (914) 736-3827 |
| • Business email: | allen.langsam@yahoo.com |
| • Business address: | 18 N 1st St, Cortlandt, NY 10567, United States |
| • Keywords | (5) |

• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)