

Mex Painters

Call Summary:

- Chris starts the call and pitched him.
- Emma jumped over the call.
- Emma quoted **USD \$250/month** with no contract.
- 100% residential.
- Emma helps him to cancel his yelp ads.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is nice but asking questions about this campaign. He is not registered on Google and doesn't have a website. We have to register him on Google. Emma stated that you will receive a postcard from Google within 4-5 working days. Emma quoted **USD \$250** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a landing page, sent him a sample and quoted **\$200 USD** but he denied.

Additional Notes:

Please take the address from him on the activation call.

Emma also talks with his wife (Mitchel).

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|--------------------|------------------------|
| • Owner name: | Roberto Munoz |
| • Business name: | Mex Painters |
| • Business number: | (365) 833-7807 |
| • Wife's number: | 416-732-4223 |
| • Wife's name: | Mitchel |
| • Business email: | mexpainters1@gmail.com |

• Business address:	Not provided	
• Keywords		(5)
• Radius		(25)
• Listings status		(No)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(Yes)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)